Experiences as OAD turns three: a personal journey
Community-based published schemes need publishing plans to succeed

When problems actually are technical, focus on what you want the technology to achieve.
When your site visitors must guess, expect users to complain or go elsewhere.

When the demand is there: OAD is planning to grow significantly in late 2011-2012. Respond to the growth, but quality of the product remains the key to OAD usefulness.

The data is there for us to make a better choice. When problems actually are technical, focus on what you want the technology to achieve. When your site visitors must guess, expect users to complain or go elsewhere.

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When people visit your site, they need to know what you want and how you want it done.
Plan your content: it doesn't happen by chance.
Integrate content management plans.

Upshot: Guide your visitors; don't make them guess.

It's Managerial, not technical!
Most problems with OpenAccessDirectories are not technical, but managerial.
Lists are held back from the public until management feels they're ready for release.

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Peter Suber, long-term open access (OA) advocate, and I had been talking about starting such a project for a couple of years prior to its launch.
We sought out a team of developers that could manage Access when we felt comfortable starting off development.
As an educator, I quickly came to realize the importance of making these kinds of decisions quickly and not being tied to the limited bandwidth of others.

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