



OPEN ACCESS CONFERENCE

The *Impact of Open Access* in Research & Scholarship

November 9-10, 2011

Washington, DC

Pre-conference Nov. 8

.....

Call to action: SIGN the Berlin Declaration

Jennifer McLennan

Director of Programs & Operations, SPARC

ALA Annual, June 25, 2011

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Organizing partner

1. Signing the Berlin Declaration
2. Update on Berlin 9



It's simple to sign

- **Read** the Declaration
- Sign: **Email** praesident@gv.mpg.de

www.berlin9.org

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Who should sign?

- Someone able to commit to the principles and implement solutions

When to sign

- October 24-31: OPEN ACCESS WEEK
- November 8-10: BERLIN 9 OPEN ACCESS MEETING
- 2012

Who can help?

- Contact me for talking points

jennifer@arl.org

Available soon at www.berlin9.org

- Talking points/FAQ
- Sample cover letter
- Social community (e.g. listserv or FB)
- Webcasts and event recordings for background
- People: SPARC staff and other contacts



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About the meeting

Jennifer McLennan
Director of Programs & Operations, SPARC
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Organizers



MAX-PLANCK-GESellschaft

MBL

Biological
Discovery
in Woods Hole

HHMI

SPARC®



MAX PLANCK
digital library



ARL

- The Berlin 9 Conference program will examine the impact that Open Access can have in advancing the conduct and communication of research and scholarship, with a particular focus on the impact this can have on the public.

The program so far

- Enhancing the research process (inputs & outputs)
- Translation of research outputs for teaching and learning
- Communication to and interaction by the public
- Opportunities for new scholarship
- Opportunities for new business

Who should attend

- Federal policy makers
- Campus policy makers
- Private and non-profit research funders
- Researchers/academic societies
- Publishers
- Libraries

Can't attend?

- Opportunities for virtual participation

Can't attend?

Join us for the
SPARC Open Access Meeting
March 10 -12, 2012
Kansas City



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For news on Berlin9

- Email list and FB link:
<http://www.berlin9.org/news>
- Twitter: #berlin9

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Next steps

- Contact me to start your signature campaign:
jennifer@arl.org
- Watch for more resources and follow meeting plans at www.berlin9.org

The SPARC logo is displayed in a red, serif font. The background of the slide features a light gray silhouette of a city skyline, including the Washington Monument and the Lincoln Memorial, positioned above a horizontal line.

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