Call to action:
SIGN the Berlin Declaration

Jennifer McLennan
Director of Programs & Operations, SPARC
ALA Annual, June 25, 2011
1. Signing the Berlin Declaration
2. Update on Berlin 9
It’s simple to sign

• **Read** the Declaration
• **Sign:** Email [praesident@gv.mpg.de](mailto:praesident@gv.mpg.de)

[www.berlin9.org](http://www.berlin9.org)
Who should sign?

• Someone able to commit to the principles and implement solutions
When to sign

- October 24-31: OPEN ACCESS WEEK
- November 8-10: BERLIN 9 OPEN ACCESS MEETING
- 2012
Who can help?

- Contact me for talking points

jennifer@arl.org
Available soon at www.berlin9.org

- Talking points/FAQ
- Sample cover letter
- Social community (e.g. listserv or FB)
- Webcasts and event recordings for background
- People: SPARC staff and other contacts
OPEN ACCESS CONFERENCE

The Impact of Open Access in Research & Scholarship

About the meeting

Jennifer McLennan
Director of Programs & Operations, SPARC
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• The Berlin 9 Conference program will examine the impact that Open Access can have in advancing the conduct and communication of research and scholarship, with a particular focus on the impact this can have on the public.
The program so far

- Enhancing the research process (inputs & outputs)
- Translation of research outputs for teaching and learning
- Communication to and interaction by the public
- Opportunities for new scholarship
- Opportunities for new business
Who should attend

- Federal policy makers
- Campus policy makers
- Private and non-profit research funders
- Researchers/academic societies
- Publishers
- Libraries
Can’t attend?

- Opportunities for virtual participation
Join us for the
SPARC Open Access Meeting
March 10 -12, 2012
Kansas City
For news on Berlin9

- Email list and FB link: http://www.berlin9.org/news
- Twitter: #berlin9
Next steps

- Contact me to start your signature campaign: jennifer@arl.org
- Watch for more resources and follow meeting plans at www.berlin9.org
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