

Open Access Publishing at the Tipping Point

What's changing and where do we go from here?

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www.oaspa.org

Established October 2008 by:

- BioMed Central
- Co-Action Publishing
- Copernicus Publications
- Hindawi Publishing Corporation
- Journal of Medical Internet Research (Gunther Solomon)
- Medical Education Online (David Solomon)
- Public Library of Science (PLOS)
- SAGE Publications
- SPARC Europe
- Utrecht University Library (Igitur)

Background

- OA publishers lacked a voice in public debates about scholarly communications and Open Access
- Open Access had become an established part of the publishing landscape; it was time to address practical issues
- Need to develop uniform standards and best practices
- Need to bring together the Open Access publishing community
- Need to share information and work collectively
- OASPA represents both professional publishing organizations as well as scholar publishers and welcomes other organizations whose work supports OA publishing.

OASPA Mission

To support and represent the interests of Open Access (OA) journal publishers globally in all scientific, technical, and scholarly disciplines.

To accomplish this mission, the association will:

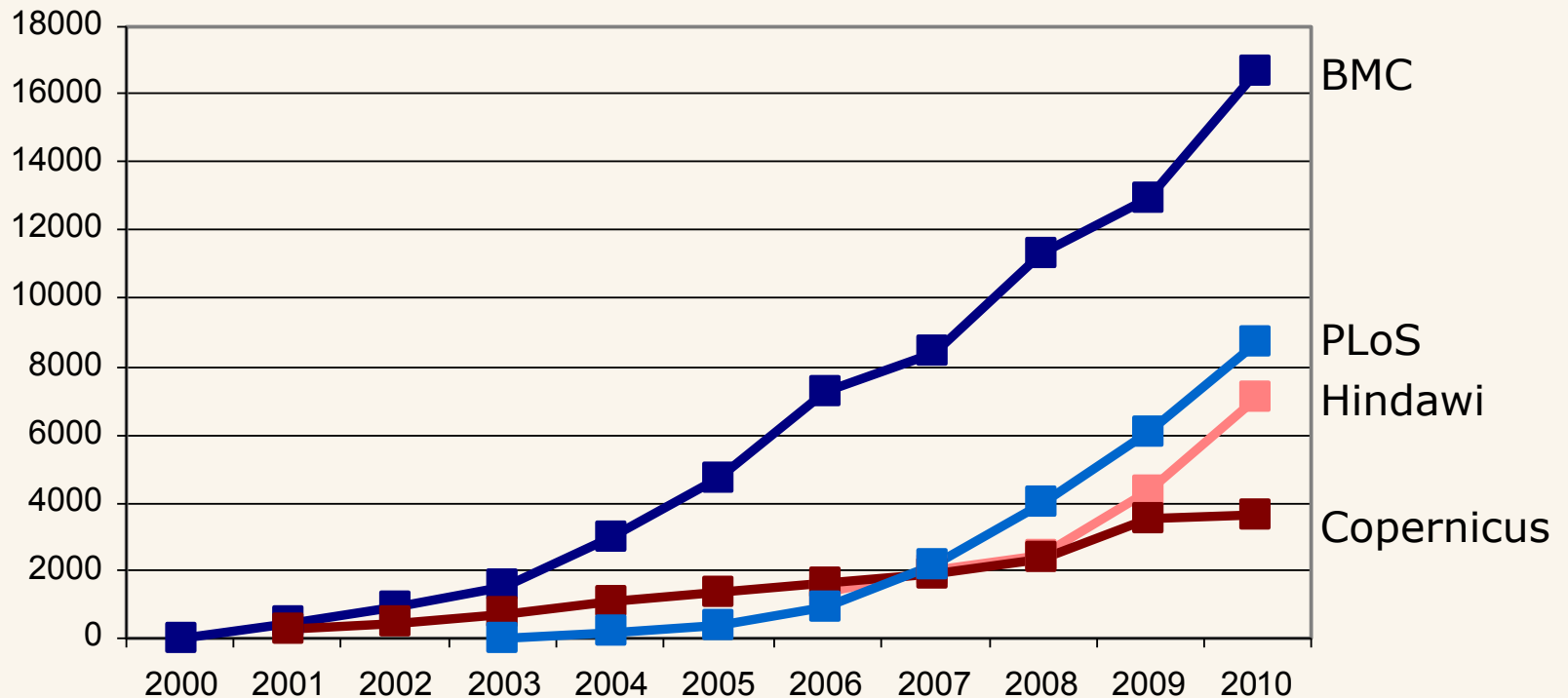
- Exchange information
- Set standards
- Advance models
- Advocate for OA publishing
- Educate
- Promote innovation

Signs of the tipping point

Discursive Shifts

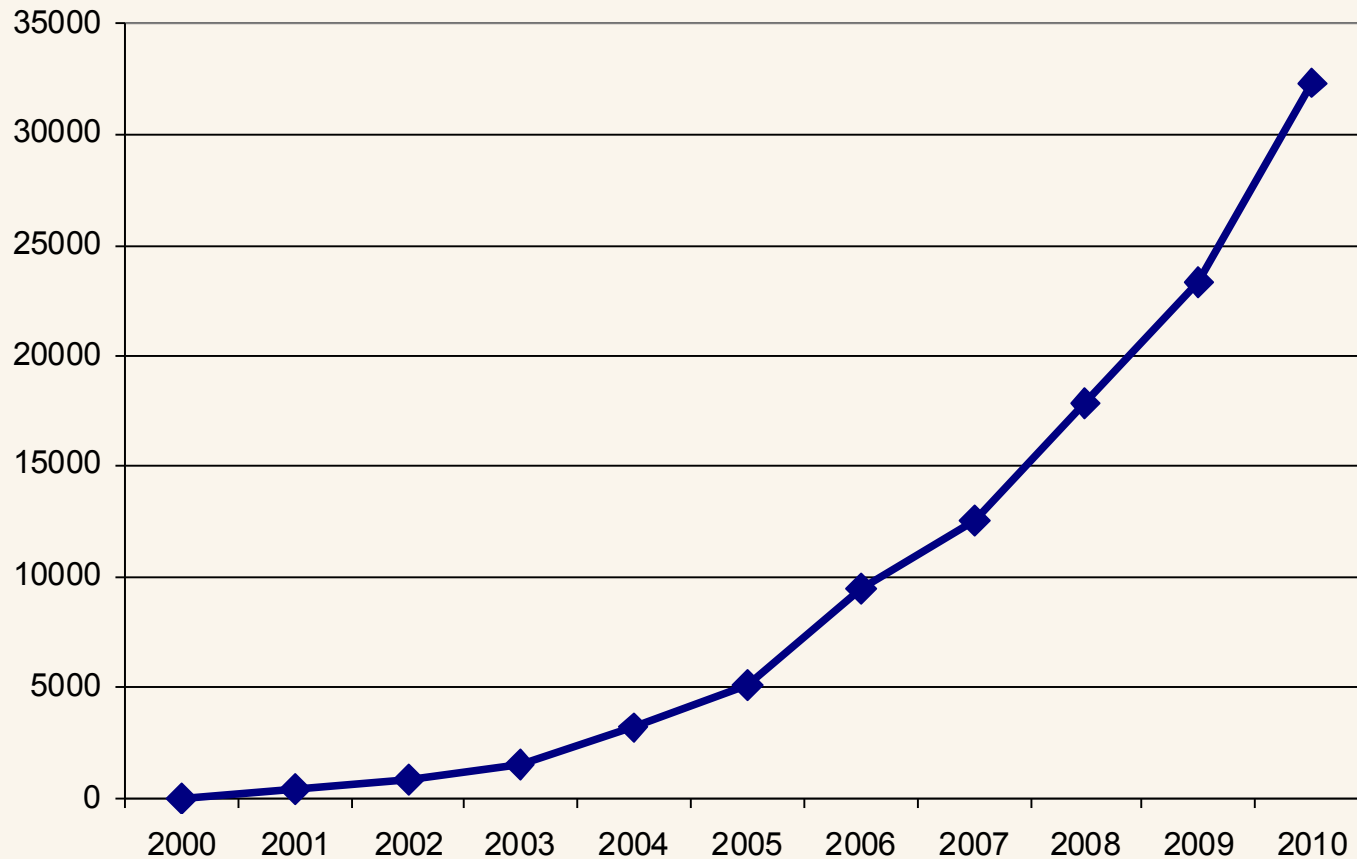
- Arguments for open access are changing
- Open access publishing now established as an accepted part of the publishing landscape
- Green vs. Gold moving to Green + gold

Growth in OA

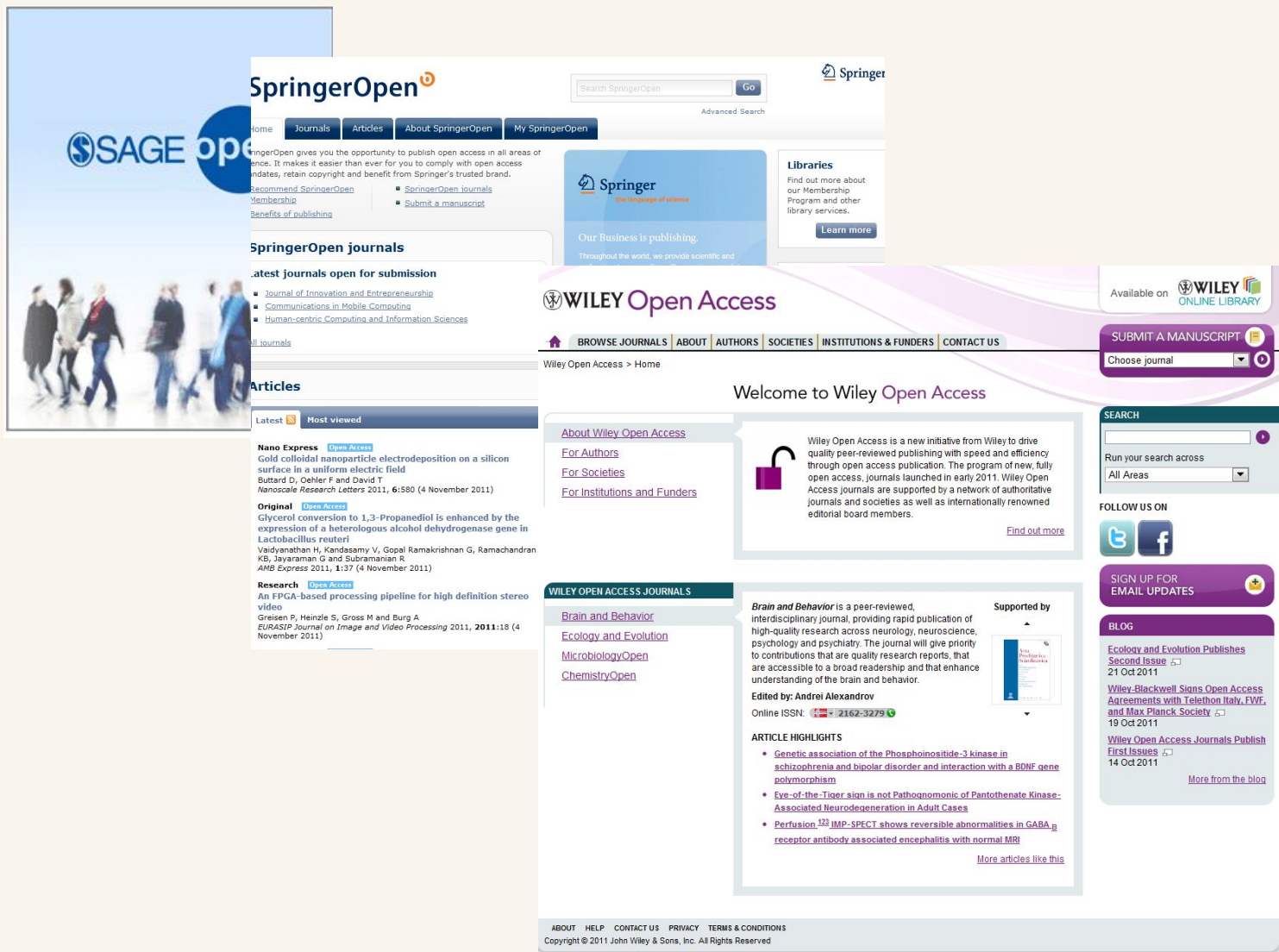


Thanks to Mark Patterson for sharing the slide and to BMC, Hindawi and Copernicus for sharing data.

Growth in OA articles: BMC, PLoS and Hindawi



Thanks to Mark Patterson for sharing this slide.
And to Matt Cockerill, BMC; Paul Peters, Hindawi for sharing data.



Large number of legacy publishers now engaging in OA publishing



What now?

Practical information

Support the conversation on transitioning to open access publishing/introducing open access publishing

- Providing practical help and information to better assist these publishers in introducing and/or transitioning to OA publishing models.
- Share best practices and standards

Retain definition

- **Retaining the definition of OA journals publishing**
 - Licensing practices
 - Standards
 - The core of scientific communication

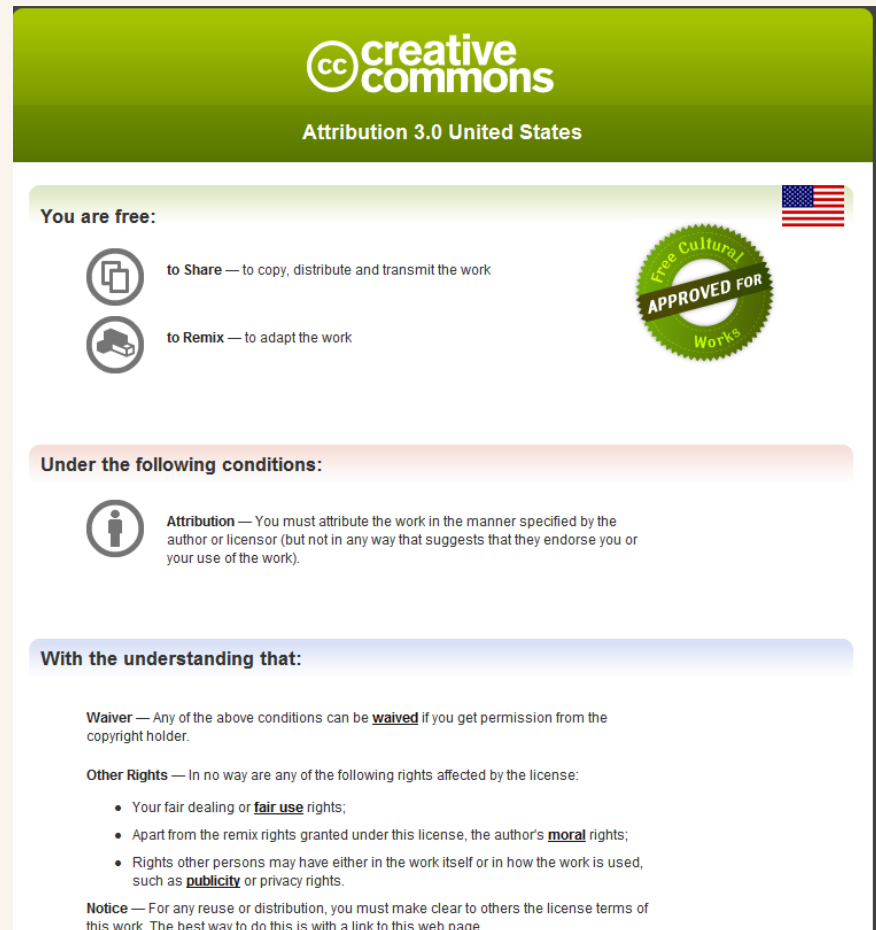
OPEN ACCESS
= Free Access + Re-use



Creative Commons Licenses

Most common:

- ☐ Attribution 3.0
(CCBY or CCAL)
- ☐ Attribution-
Noncommercial 3.0
(CCBY-NC)



Demonstrate value of re-use

- **OASPA working group**
- **Engage with third parties & other stakeholders**

Build infrastructure

Continue to build infrastructure together with other stakeholders

- ▣ DOAJ
- ▣ Payment systems
 - Survey, Open Access Key, Consortia, Subjects beyond STM
- ▣ Linking to data
- ▣ Preservation solutions
- ▣ Deposition practices
- ▣ ORCID
- ▣ Impact evaluation tools/metrics
 - Working group

THANK YOU!

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