

An Open Access Publications Policy and Embedding

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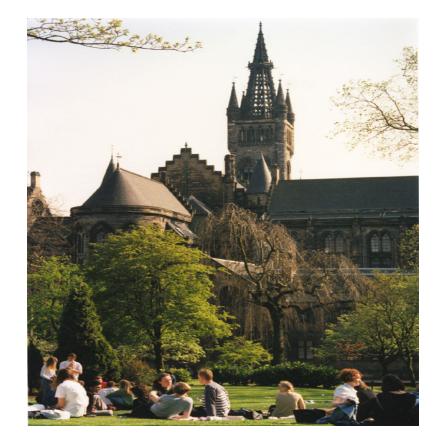
William J Nixon Digital Library Development Manager

Berlin9, Washington DC 8 November 2011



University of Glasgow

- Founded in 1451
- 2nd oldest University in Scotland (4th UK)
- 6000 Staff
 - 2,600 Researchers
- 19,900 Students
 - 15000 undergrads
 - 4900 postgrads
- In the top 1% of the world's universities





Open Access in Scotland

- Scottish Declaration on Open Access launched October 2004
 - all Scottish Universities are signatories

http://scurl.ac.uk/WG/OATS/declaration.htm

- Actions on institutions include:
 - Set up institutional repositories, and/or liaise with other organisations to establish a joint repository.
 - Encourage, and where practical mandate, researchers to deposit copies of their outputs (articles, reports, conference papers, etc) in an institutional or co-operative repository.
- The performance of Scotland's research base

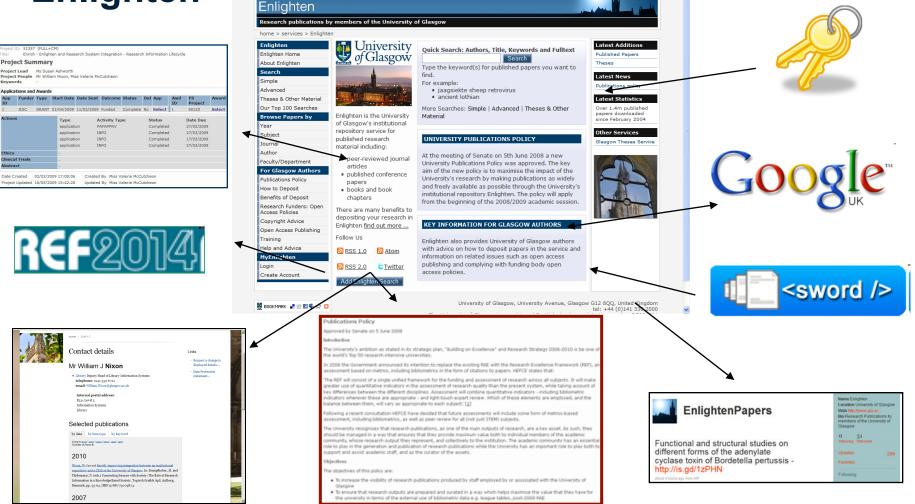
http://www.nexxusscotland.com/news/ report_finds_scotlandworld_leader_science_and_research

• ERIS project 2009-11: taking forward the Open Access agenda in Scotland



Enlighten

University of Glasgow



A-Z : STAFF | ACADEMIC DEPARTMENTS | DEGREES | SERVICES



Institutional Drivers for Open Access

Research Funders

- The Wellcome Trust: "supports unrestricted access to the published output of research as a fundamental part of its charitable mission and a public benefit to be encouraged wherever possible. Specifically, the Wellcome Trust: expects authors of research papers to maximise the opportunities to make their results available for free"
- Research Councils UK: "Ideas and knowledge derived from publiclyfunded research must be made available and accessible for public use, interrogation and scrutiny, as widely, rapidly and effectively as practicable"
- Visibility and Impact
 - Studies have shown a citation advantage for those articles which are freely accessible
- Management information
 - Knowing what our researchers are doing



Repositories at Glasgow: Timeline 2001-2006

- 2001: In-house Testing
 - Initial repository work began with ePrints software
- 2002-2005: DAEDALUS Project
 - Received national funding to develop our repository work
- 2004: Scottish Declaration on Open Access
 - Scottish Universities agreed to set up institutional repositories, and/or liaise with other organisations to establish a joint repository.
- 2006: Enlighten launched
 - Our project work moved to a sustainable service called Enlighten



Repositories at Glasgow: Timeline 2006-

- 2006: University Publications Statement
 - Statement released by Vice Principal for Research "strongly encouraging" deposit
- 2007: Theses Mandate
 - Higher degree theses mandate introduced and our theses service launched, only one hardcopy now deposited
- 2008: University Publications Policy
 - New policy which <u>requires</u> details of all journal publications <u>and</u> full text where © permits
- 2009: Publications Database
 - Enlighten launched in January as University's publication database
- 2010: Pilot research assessment exercise
 - Enlighten used as a platform for gathering publications data



University Statement – April 2006

"Glasgow University, as a signatory of the Scottish Open Access Declaration, strongly encourages authors at Glasgow University to deposit copies of their published work into the University's Institutional Repository......The Repository is a freely available database which anyone in the world can access and is intended to be a showcase of the research undertaken at the University."



University Publications Policy – June 2008

The objectives of this policy are:

- To increase the visibility of research publications produced by staff employed by or associated with the University of Glasgow
- To ensure that research outputs are prepared and curated in a way which helps maximise the value that they have for the university in terms of the external use of bibliometric data e.g. league tables, post-2008 RAE

Enlighten	Publications Policy		
Enlighten Home	Approved by Senate on 5 June 2008		
About Enlighten	Introduction		
Search	Introduction		
Simple	The University's ambition as stated in its strategic plan, "Building on Excellence" and Research Strategy 2006-2010 is be one of the world's Top 50 research intensive universities.		
Advanced			
Theses & Other Material	In 2006 the Government announced its intention to replace the existing RAE with the Research Excellence		
Our Top 100 Searches	Framework (REF), an assessment based on metrics, including bibliometrics in the form of citations to papers. HEFCE states that:		
Browse Papers by			
Year	'The REF will consist of a single unified framework for the funding and assessment of research across all subjects.		
Subject	It will make greater use of quantitative indicators in the assessment of research quality than the present system, while taking account of key differences between the different disciplines. Assessment will combine quantitative indicators - including bibliometric indicators wherever these are appropriate - and light-touch expert review. Which of these elements are employed, and the balance between them, will vary as appropriate to each subject.'		
Journal			
Author			
Faculty/Department			
For Glasgow Authors	[1]		
Publications Policy	Following a recent consultation HEFCE have decided that future assessments will include some form of		
How to Deposit	metrics-based assessment, including bibliometrics, as well as peer review for all (not just STEM) subjects.		
Benefits of Deposit	The University recognises that research publications, as one of the main outputs of research, are a key asset. As		
Research Funders: Open Access Policies	such, they should be managed in a way that ensures that they provide maximum value both to individual members of the academic community, whose research output they represent, and collectively to the institution. The academic community has an essential role to play in the generation and publication of research publications while the University has an important role to play both to support and assist academic staff, and as the curator of		
Copyright Advice			
Open Access Publishing			
Training	the assets.		
Help and Advice	Objectives		
MyEnlighten	The objectives of this policy are:		
Login			
Create Account	 To increase the visibility of research publications produced by staff employed by or associated with the University of Glasgow 		
	 To ensure that research outputs are prepared and curated in a way which helps maximise the value that they have for the university in terms of the external use of bibliometric data e.g. league tables, post-2008 RAE 		
	Approach		

Approach

1. The University will maximise the impact of University publications in bibliometric analyses by ensuring that all research outputs are accurately recorded as being produced by University of Glasgow staff. There is some lack of consistency in the addresses used by authors.

The following addresses are examples of this. Taken from the Web of Science, one of the preferred bibliographic tools for the REF, these addresses appear on recent publications by University academic staff:

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Publications Policy: Key Elements

- Deposit of full text (where © permits) for peer-reviewed journal articles and conference papers
- Record of bibliographic details of all publications
- Use of University of Glasgow in address for papers submitted to journals
- Encourage deposit of other content types e.g. books



Staff Concerns

- Content
 - What should be provided? How? When?
- Copyright
 - Will you ask me to break © agreements? What support is available?
- Context
 - How will this data and the full text be seen and accessed?
- Citations
 - Will the open access versions be cited rather than the publisher version? Impact on citations



Managing our Publications Policy

- Different Deposit Models (in different Colleges)
 - Self deposit by academic staff
 - Proxy deposit by administrative staff on behalf of academics
 - Fully mediated deposit (full text sent via e-mail to Library)
- Different Publication Data Models
 - Added directly into Enlighten or,
 - Imported from various sources (using DOI, Pubmed ID etc)
- Copyright Issues
 - Library staff review and check copyright and open access conditions for material
- Request a copy feature available
 - Staff can enable a request a copy option to provide restricted full text to readers



Ongoing Library Role

- Enlighten publications team of 4+ (not F/T) in Library
- Open Access advocacy activities with our four Colleges
- Clarifying and assisting researchers with © status of their publications; liaising with publishers
- Providing coversheets for OA publications which cite the details of the published version of the paper
- Running training courses for departmental staff and administrators about Open Access, Policy and Repository
- Having editorial oversight for all records and full text in Enlighten
- Providing reports on deposit and usage (Annual Report)



Enlighten: Measures of Success

- Positive reactions and support from University management, academic staff and Heads of Department for Enlighten
- Continued growth in records (14K+ added in last year)
- Continued growth in access (1m+ views in last year)
- Embedded in University's preparation for national research assessment (REF) exercise
- A Key Performance Indicator (KPI) for International Excellence in Research within University's strategy
- Publications Policy is a key platform for realising the advantages of Open Access and its impact



Enacting a publications policy is only the start

- Advocacy, advocacy, advocacy
 - Repeat your message to management and academic colleagues
- Relationships
 - Build and maintain good relationships with key people in the University and gain their support – and demonstrate value
- Different needs
 - Respect and accommodate different disciplines and their distinct academic requirements
- External influences
 - Use the work and decisions made by other institutions/funders to influence local change
- Systems and processes
 - Understand the research management requirements of the University and align with them



My Dashboard



ource		
Source	Visits	Pages/Visit
gla.ac.uk		
Sep 1, 2010 - Aug 31, 2011	19,150	2.80
Sep 1, 2008 - Aug 31, 2009	1,312	1.99
lib.gla.ac.uk		
Sep 1, 2010 - Aug 31, 2011	10,315	23.25
Sep 1, 2008 - Aug 31, 2009	4,134	22.63
en.wikipedia.org		
Sep 1, 2010 - Aug 31, 2011	2,658	1.53
Sep 1, 2008 - Aug 31, 2009	953	1.87
scholar.google.com		
Sep 1, 2010 - Aug 31, 2011	1,985	1.39
Sep 1, 2008 - Aug 31, 2009	348	1.37
scholar.google.co.uk		
Sep 1, 2010 - Aug 31, 2011	1,945	1.75
Sep 1, 2008 - Aug 31, 2009	240	1.44
scirus.com		
Sep 1, 2010 - Aug 31, 2011	1,461	1.80
Sep 1, 2008 - Aug 31, 2009	668	1.54
google.com		
Sep 1, 2010 - Aug 31, 2011	1,410	1.23
Sep 1, 2008 - Aug 31, 2009	166	1.40
mendeley.com		
Sep 1, 2010 - Aug 31, 2011	1,158	1.53
Sep 1, 2008 - Aug 31, 2009	0	0.00
google.co.uk		
Sep 1, 2010 - Aug 31, 2011	1,031	1.56

1 Sep 2010 - 31 Aug 2011 Compare to: 1 Sep 2008 - 31 Aug 2009 -

Visits		\$
Sep 1, 2010 - Aug 31, 2 317,033 % of Total: 100.00% (317,03		
Sep 1, 2008 - Aug 31, 2 122,469 % of Total: 100.00% (122,40		
Table		¢
Country/Territory	Visits	Bounce Rate
United Kingdom		
Sep 1, 2010 - Aug 31, 2011	145,401	67.31%
Sep 1, 2008 - Aug 31, 2009	47,298	72.57%
United States		
Sep 1, 2010 - Aug 31, 2011	38,589	82.81%
Sep 1, 2008 - Aug 31, 2009	24,138	88.32%
China		
Sep 1, 2010 - Aug 31, 2011	9,402	81.00%
Sep 1, 2008 - Aug 31, 2009	2,033	82.00%
Germany		
Sep 1, 2010 - Aug 31, 2011	9,063	76.08%

31, 2011 Sep 1, 2008 - Aug 2,885 78.58% 31,2009 India 0-- 4 0040 0....



Find Out More

- Enlighten and our Publications Policy <u>http://eprints.gla.ac.uk</u> <u>http://www.lib.gla.ac.uk/enlighten/publicationspolicy</u>
- E-mail: <u>william.nixon@glasgow.ac.uk</u> Twitter @williamjnixon
- Blogs <u>http://enlightenrepository.wordpress.com</u> <u>http://researchoutcomes.wordpress.com</u> <u>http://twitter.com/enlightenpapers</u>